

ELSIKORA N.V

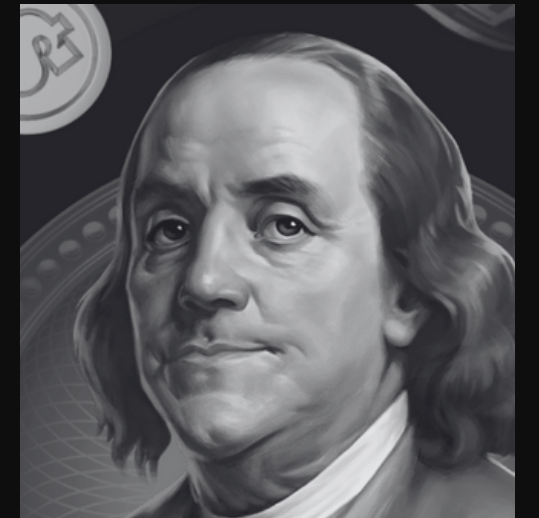
Business plan

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■ Company description

In the ever-evolving landscape of remote gaming, Elsikora N.V. stands at the forefront, embodying innovation, integrity, and immersive entertainment. Founded with a vision to redefine the boundaries of online gaming, our company is not just about providing platforms; it's about curating experiences that resonate with enthusiasts worldwide.

At Elsikora N.V., our mission transcends mere profit-making; it's about fostering communities, empowering players, and pushing the boundaries of what's possible in remote gaming. We're committed to delivering cutting-edge platforms that not only entertain but also inspire, connect, and enrich the lives of our users.



Marketing plan & business strategy

- Leverage targeted digital marketing campaigns across various channels, including social media platforms (such as Facebook, Instagram, Twitter, and LinkedIn), search engines (Google Ads), and gaming forums. Tailor content to resonate with our target audience's interests and preferences.
- Develop high-quality and engaging content, including blog posts, videos, and infographics, to educate, entertain, and attract users. Focus on topics related to gaming tips, esports news, and betting strategies to position ourselves as industry thought leaders.
- Collaborate with influential gamers, esports personalities, and content creators to amplify our brand reach and credibility. Partner with influencers to host live streams, participate in gaming tournaments, and create sponsored content to engage with their followers.
- Offer attractive bonuses, promotions, and loyalty rewards to incentivize user acquisition and retention. Implement referral programs, welcome bonuses, and exclusive offers to encourage users to sign up and stay engaged with our platforms.
- Continuously innovate and enhance our platforms to offer unique and compelling gaming experiences. Invest in research and development to introduce new features, games, and technologies that resonate with our target audience and set us apart from competitors.
- Identify and enter new markets with growth potential, prioritizing regions where online gaming regulations are favorable. Obtain necessary licenses and regulatory approvals to operate legally and ethically in new jurisdictions.
- Forge strategic partnerships with game developers, esports organizations, and industry stakeholders to expand our network, access exclusive content, and co-promote our platforms. Collaborate with payment processors, software providers, and regulatory consultants to ensure compliance and operational efficiency.
- Foster meaningful relationships with our users through personalized communication, responsive customer support, and community engagement initiatives. Solicit feedback, listen to user suggestions, and adapt our platforms based on user preferences and needs.

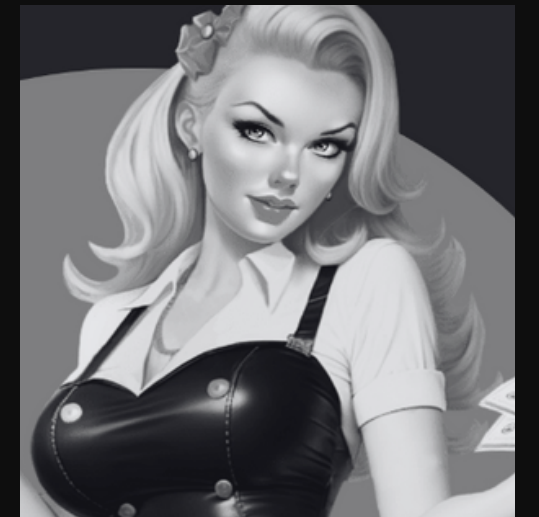
✦ At **Elsikora N.V.**, we take pride in offering a diverse range of cutting-edge online gaming platforms designed to cater to the evolving needs and preferences of gamers worldwide. Each of our products embodies our commitment to innovation, quality, and unparalleled entertainment experiences. Let's delve into our flagship offerings:

✦ **Bitzamo** (<http://www.bitzamo.com/>)

✦ **Bounty Casino** (<http://www.bounty-csino.com/>)

✦ **Turbo Casino 63** (<https://turbo-casino63.gg/lobby/120/0>)

Behind every success story is a team of visionaries, and at **Elsikora N.V.**, we're proud to have assembled some of the brightest minds in the industry. From seasoned executives to tech wizards and creative geniuses, our team is united by a shared passion for innovation and a relentless pursuit of excellence. Together, we're shaping the future of remote gaming and pushing the boundaries of what's possible.



Suppliers and Dependencies

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Betsoft, BGaming, Pragmatic Play, Endorphina, Igrosoft, NetEnt, Amusnet, NOVOMATIC, Amatic, Belatra, 1x2 Gaming, Fugaso, Booming Games, Microgaming, Playtech, Quickspin, Yggdrasil Gaming, Evolution Gaming, Evoplay, Play'n GO, Playson, Red Tiger, Push Gaming, Habanero, Kalamba Games, Big Time Gaming, Nolimit City, Thunderkick, Skywind, GameArt, Iron Dog Studio, Tom Horn Gaming, Spinomenal, Wazdan, Platipus, Felix Gaming, Swintt, Mr.Sloty, Gamomat, Ruby Play, Spade Gaming, Onetouch, Triple PG, KA Gaming, Play Pearls, Spinmatic, Fazi, Nucleus, Hacksaw Gaming, RTG Slots, SmartSoft Games, CT Interactive, Mascot, Mobilots, 4ThePlayer, Caleta Gaming, Dragoon Soft, Truelab, 5MEN, Mancala, Thunderspin, Triple Cherry, 7 Mojos, Spearhead, SimplePlay, Onlyplay, Gamzix, Gaming Corps, SlotMill, CQ9 Gaming, AvatarUX, Manna Play, Vibra Gaming, Peter & Sons, 1Spin4Win, GameBeat, Netgaming, R.Franco



TYPES OF GAMES:

1. Slot machines;
2. Roulette;
3. Live dealer;
4. Poker, Bingo;
5. Blackjack;
6. Virtual sports;
7. Mahjong;
8. Hi-lo, Sic-bo;
9. Sports betting;
10. Craps; Scratch cards;
11. Keno;
12. Baccarat;
13. Video poker



Cooperation with Payment Service Providers

Mir, SBP, Visa, Mastercard, Bitcoin, Ethereum, YuMoney, Dogecoin, Dash, Ripple, Litecoin, Tron, Ecorpay, Online bank, Cryptocurrency, Steam, FK Wallet, Piastrix, Tether, p2p payments, etc.

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Expense Breakdown (in USD)

Expense Category	Year 1	Year 2	Year 3
Marketing & Advertising	\$300,000	\$400,000	\$500,000
Software Development	\$200,000	\$250,000	\$300,000
Employee Salaries	\$600,000	\$700,000	\$800,000
Regulatory Compliance	\$100,000	\$120,000	\$150,000
Operational Expenses	\$150,000	\$180,000	\$200,000
Miscellaneous	\$50,000	\$60,000	\$70,000
Total Expenses	\$1,400,000	\$1,710,000	\$2,020,000

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Cash Flow Projection (in USD)

Year	Cash Inflows	Cash Outflows	Net Cash Flow	Cash Balance
Year 1	\$2,500,000	\$1,400,000	\$1,100,000	\$1,100,000
Year 2	\$3,200,000	\$1,710,000	\$1,490,000	\$2,590,000
Year 3	\$3,900,000	\$2,020,000	\$1,880,000	\$4,470,000





Risk Assessment

Our risk assessment process involves a thorough analysis of potential risks across key categories such as regulatory compliance, cybersecurity, market volatility, and operational disruptions. Using both qualitative and quantitative methods, we prioritize risks that could impact our business objectives, operations, or reputation. Regular risk assessments enable us to develop targeted mitigation strategies to address identified threats and ensure a comprehensive understanding of our risk landscape.

Risk Mitigation

After identifying and assessing risks, we implement strong mitigation measures to reduce their impact and likelihood of occurrence. This includes establishing internal controls, policies, and procedures to mitigate operational risks, investing in cybersecurity measures to prevent data breaches, diversifying revenue streams to counter market volatility, and ensuring compliance with regulatory requirements to minimize legal risks. We regularly review and update our mitigation strategies to address evolving risk environments and emerging threats.

ORGANIZATION CHART

